## Demographics

## \* Required

1. Q1: Do you live in: \*

Mark only one oval.

Alberta	
British Columbia	
Other:	

2. Q2: Which gender do you identify with? \*

Mark only one oval.

He/Him
She/Her
They/Them
Prefer not to say

3. Q3: What is your age category? \*

Mark only one oval.

- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+

4. Q4: What is your level of education? \*

Mark only one oval.
Some high school
High school
C Technical / trades / vocational
College / university
Advanced university (Masters, PhD)
Other:

5. Q5: What best describes where you live? \*

Mark only one oval.
Urban
Suburban
Rural
Other:

6. Q6: What describes your field of work at the time of using the GrizzTracker app?\*

Mark only one oval.

Government of Alberta
Non-government organization
Industry: forestry, petroleum
Agriculture
Other:

Application and Program Assessment

7. Q7: What year did you sign up for the GrizzTracker app? \*

Mark only one oval.

8. Q8: How did you hear about the GrizzTracker app?\*

Mark only one oval.	
My employer	
Colleague	
Friend	
GrizzTracker Website	
Social Media	
Other:	

9. Q9: Since downloading, how often have you used the GrizzTracker app? \*

Mark only one oval.

Once
A couple times
Five or more times
O More than ten times
Never

10. Q10: When you use the app is it during: \*

Mark only one oval.

Work

Recreation

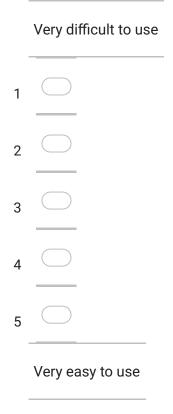
- Both during work and when I am recreating
- 11. Q11: When you use the app, do you generally use it for the duration of your trip \* within bear country, or just when you observe a bear / bear sign?

Mark only one oval.

- I open the app at the beginning of every trip in bear country
- I only log into the app when i have observed bear sign
- I totally forget to use the app
- 12. Q12: If you stopped using the app, what was the main reason?

13. Q13: How user-friendly is the GrizzTracker app? \*

Mark only one oval.



14. Q14: What are some improvements you would suggest for the app? If none, \* please indicate.



15. Q15: Have you participated in any other type of application aimed at collecting \* data on animals? Select all that apply.

Check all that apply.

iNaturalist
eBird
NatureLynx
Proghorn Xing
Friends of Earth Canada
Other:

16. Q16: Have you visited the GrizzTracker website? \*

Mark only one oval.

\_\_\_\_ Yes

🕖 No

17. Q17: If you have visited the GrizzTracker website, select all that apply:

Check all that apply.

- Entered observation using the mapping tool
- To learn more about the GrizzTracker program
- Used resources on Teachers Corner
- Viewed the Gallery

Q18: What motivated you to participate in GrizzTracker? Select your top three \* answers.

Check all that apply.

Personal interest in grizzly bears
Interest in contributing to grizzly bear science
Interest in contributing to wildlife science broadly
Obligated because of work
Desire to learn something new
Desire to volunteer for wildlife purposes
Other:

19. Q19: Please tell us what your expectations were for participating in GrizzTracker \* (select all that apply).

Check all that apply.

Learn about bears generally
Improve my bear ID skills
Improve my use of app-based technology
Learn where grizzly bears are in the Bear Management Areas
Contribute to grizzly bear science
Contribute to land management
Contribute to safety information
Be involved in something meaningful to me
Hope to develop skills for a job in wildlife
Other:

20. Q20: Please briefly explain if the GrizzTracker Program met your expectations. \*

21. Q21: Do you feel your bear identification skills have improved while participating in \* GrizzTracker?

Mark only one oval.

Yes
No
Maybe

22. Q22: How confident are you in correctly identifying a grizzly bear versus a black \* bear?

Mark only one oval.

 23. Q23: Do you feel your knowledge about grizzly bears has improved by participating in GrizzTracker?

Mark only one oval.

$\bigcirc$	Yes
$\bigcirc$	No
$\bigcirc$	Unsure

24. Q24: Have you talked about GrizzTracker with friends, family, neighbours or \* colleagues?

Mark only one oval.

Yes

25. Q25: If you answered yes to the previous question, what did you share with them about GrizzTracker?

26. Q26: Have you recruited others to join the program? \*

Mark only one oval.

Yes

27.	Q27: If	you answered	d yes to	o the	above,	why?
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3.	Q28: Are you a member of a naturalist or wildlife related club/organization? (i.e. Ducks Unlimited, Alberta Conservation Association, Alberta Fish and Game, Birds Canada ect.)
	Mark only one oval.
	Yes
	No

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